

ULSTER ORCHESTRA

Enriching Life through Music



*77,800+ enjoy the Ulster Orchestra's concert-giving across Northern Ireland
24,500 are enriched by the Orchestra's diverse, innovative education and outreach activity*

- **The Ulster Orchestra is one of Northern Ireland's finest cultural assets**, producing the highest calibre of classical music-making and providing opportunities for audiences in Northern Ireland to experience the artistry of world-class conductors and internationally renowned soloists.
- **The Ulster Orchestra is the musical pulse of Northern Ireland**, with its annual concert season in Belfast; performances across the country; its participation in the Belfast Festival at Queen's; the accompaniment of operatic and ballet productions and its extensive education and outreach work.
- **The Ulster Orchestra is an important cultural partner in Northern Ireland**, collaborating with educational institutions; professional arts organisations; amateur cultural groups; local authorities and broadcasting institutions.
- **The Ulster Orchestra plays a significant ambassadorial role for Northern Ireland** through its acclaimed commercial recordings, tours of Europe, Asia and the USA and its many BBC broadcasts nationally and internationally through the EBU and NPR networks, and worldwide via online streaming.
- **The Ulster Orchestra is a key employer in the arts in Northern Ireland.** The wealth of accessible musical expertise in its 63 full-time professional resident musicians and 17-strong administrative staff is a vital resource in the enrichment of musical activity and instrumental development across all age groups and geographical locations.
- **People of all ages are stimulated by the Ulster Orchestra to appreciate and to participate in classical music.** This important educational role gives expression to their musical talents, achievements, creativity, development and potential.
- **Classical music is accessible to everyone in Northern Ireland thanks to the Ulster Orchestra** and its widespread concert and education activities, inclusive pricing for all members of the community, and regular broadcasts on radio, television and the internet.
- **The Ulster Orchestra champions the talents of Irish musicians** through its commissioning of new works, programming of contemporary music and engaging of young performers based in Northern Ireland and the Republic of Ireland.
- **Investment in the Ulster Orchestra brings significant economic benefits to Northern Ireland.** Money spent on the Orchestra stays mainly within Northern Ireland and generates additional revenue for the companies which provide services to the Orchestra and its audiences.